

Village Visitor

The Queen of the Jewelry Store

“Yes, she is the Queen—she even has a crown!” Rita Famulare was speaking of her Maltese puppy, Nani, occupying the top of one of the display cases. “People not only pet her, they even bring in their own pets to make friends!” Such is the inviting atmosphere of Famulare Jewelers.

One of the best things about Carlsbad is being able to find shops with the warmth and old time personal service that you can't find in the big chains. Famulare Jewelers is one of those rare stores where really nice people can do just about anything



you might need, from quick repairs to pearl stringing to complete custom jewelry design.

Conveniently located between Fidel's and the Morning News Café, the store is easily within walking distance from anywhere in the village. Rita and John Famulare moved in about eight years ago and have built up quite a reputation among locals and tourists alike.

Here full service means any jewelry need or problem you might have can be taken care of quickly, easily and perfectly. Have loose ring stone? Famulare's on-site jewelers can use their state-of-the-art jewelry laser to repair it fast. Need an insurance appraisal? Get one that's guaranteed to be accepted by your insurance company.

If you need your regular jewelry fix, Famulare has many of the top names in jewelry and accessories including Steven Douglas, Bellarri and Dolan-Bullock, among others. Their rings, stones, bracelets and necklaces gleam from the well-stocked cases. For something truly your own, ask Rita to help you design a unique, beautiful and perfectly individual jewelry creation. Not only that, she and her staff can actually make it for you right there. Now there's full service!

Here's another unusual service Rita and John provide: letting you see the actual footprint of your diamond whenever you leave one of your irreplaceable rings with Rita for repair. That way, you'll be absolutely sure you're getting back the same stone. You'll be able to see the details of your diamond under the microscope and receive a full explanation of it before you leave. Just another of those great touches at Famulare you just can't find anywhere else.

Famulare also boasts two full time GIA certified jewelers on premises six days a week. In fact, every one of the staff is certified by the Gemology Institute of America or about to be. Mark and Megan are available to fix just about any jewelry problem you might have while Kristen, Kathleen and Nick make sure you can find whatever you desire. Stop by and see what nice, helpful people, real jewelry expertise and good old fashioned service are really all about.

Both people and dogs are welcome. Queen Nani, the Maltese, lies royally on top of the counter awaiting a nice scratch behind the ears or anyone coming in with another dog to meet. And ask to see her crown—after all, what's a Queen without her jewelry?

Famulare Jewelers is located at 3001 Carlsbad Village Drive, west of the Coast Highway near Fidel's Norte restaurant. They're open Monday through Saturday from 10AM until 7PM and Sunday from 11AM until 5PM.

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